

11th edition ○ CASABLANCA

4th & 5th October 2010



Euro-Mediterranean Business Meetings

NEW TECHNOLOGIES
FOR ENERGY EFFICIENCY



PRESENTATION

An important business convention
International round table
Over 500 BtoB meetings
150 participants

www.med-transtechno.com

Innovation for sustainable economic development in the Mediterranean



OBJECTIVES

- **capitalisation of informations** from previous meetings
- **Track the evolution of the sustainable energy sector in the Mediterranean area:** new technologies, innovative projects.
- **Promote innovation.**
- **Assist SMEs in international markets.**
- **Establish links with universities, laboratories and clusters.**
- **Create and increase technology transfer, business and industrial partnerships.**
- **Support and facilitate institutional exchanges** between Mediterranean organisations.

WHY PARTICIPATE ?

- **Meet potential partners** from the Mediterranean zone in Casablanca, all together in the same place for a day and a half.
- **Benefit from a programme of meetings built** according to your needs
- **Appear in the catalogue** of the events
- **Participate in the round table** about business opportunities in Morocco and Algeria.



An important business meeting

TOPICS

NEW TECHNOLOGIES FOR SUSTAINABLE ENERGY

Sub-thematics:

- **Building**
- **Industry and energy efficiency**
- **Measurement and management tools**

The Southern coast of the Mediterranean represents the future for the sustainable development of European companies, this is why the organisers have chosen Casablanca to organise the meetings.

It is also the occasion to discover important projects in the windmill and solar energy fields: Abdelkhalal Torres park, Essaouira park, Tangiers park, Ain Beni Mathar plant.

150 participants
from various Mediterranean countries
(France, Italy, Spain, Morocco, Algeria,
Tunisia, Greece, Lebanon, Turkey, Egypt).

500 BtoB meetings planned
Thanks to an on-line agenda
for the meetings each participant
can manage and download their
programme of meetings on
www.med-transt techno.com
after completing and submitted
their registration.

ORGANISATION

- **A web site dedicated to the event and the organisation of the BtoB meetings: www.med-transt techno.com**

This site software enables the participants who wish to take part in the business meetings to:

- compete and submit their company profile which, after validation of the content, is published and visible on line by the other participants.
- see other participants company profiles
- organise beforehand their business meetings programme by choosing the company profiles of interest to their company.
- manage and download the programme of meetings

- **An international round table** with experts on business opportunities in Morocco, Algeria and Tunisia.

- **A follow-up committee** involving the organisers will monitor the results of the meetings.

PRE-PROGRAMME

MONDAY 4th OCTOBER 2010

- 14:00** • Registration
- 14:30 - 15:00** • Opening and welcome by the organisers
(FES room, ground floor)
- 15:00 - 16:30** • Round table
Business opportunity in Morocco, in Algeria and Tunisia
- 16:30 - 19:00** • Business Meetings
(FES II and FES III room, ground floor)
- 20:30** • Gala dinner

PERMANENT COFFEE BREAK

TUESDAY 5th OCTOBER 2010

- 9:00 - 13:00** • Business Meetings
(FES II and FES III room, ground floor)
- 13:00 - 14:00** • Lunch
- 14:00 - 18:30** • Business Meetings
(FES II and FES III room, ground floor)
- 18:30 - 19:00** • Conclusions

Dinner at participant's charge

PERMANENT COFFEE BREAK

WEDNESDAY 6th OCTOBER 2010

- 8:30** • Visit of POLLUTEC professional trade fair

Event venue

Sheraton Casablanca
Hotel & Towers
www.sheraton.com/casablanca



CONTACTS

FOR MOROCCAN COMPANIES

• **Chambre de Commerce Italienne au Maroc**
Tél.: +212 (0)522 278217/265653/264651
Fax: +212 (0)522 278627
E-mail : info@ccimaroc.com

FOR ALGERIAN, TUNISIAN, EGYPTIAN, LEBANESE AND TURKISH COMPANIES

• **Antares Développement Algérie**
Tél. : +213 (0) 21 370 324 / +213 (0) 21 370 334
+213 (0) 21 370 336
Fax : +213 (0) 21 370 257
E-mail : abdel.louardi@antares-developpement.com

• Cedem

Tél. : +33 (0) 4 42 01 25 15
Fax : +33 (0) 4 83 07 60 45
E-mail : abdel.louardi@cedem.net
E-mail : francis.cedem@gmail.com

FOR FRENCH COMPANIES

• **Patrick MERDY**
Chambre de Commerce et d'Industrie Marseille Provence
Tél. : +33 (0) 4 91 39 3458
Fax : +33 (0) 4 91 39 34 53
E-mail : patrick.merdy@ccimp.com

FOR ITALIAN COMPANIES (except the Campanie region)

• **Sara SACCHETTI**
Chambre de Commerce Italienne pour la France de Marseille
Tél. : +33 4 91 90 81 17
Ligne directe: +33 4 91 90 92 98
Fax: +33 4 91 90 41 50
E-mail : entreprises@ccif-marseille.com

FOR ITALIAN COMPANIES FROM THE CAMPANIE REGION

• **Cesvitec**
(Bureau de la Chambre de Commerce de Naples)
Lignes directes : +39 081 55 321/553117/19/09
Fax : +39 081 55 32 136
E-mail : info@cesvitec.it

FOR SPANISH COMPANIES

• **Marta CERDA-PASQUET**
Cambrà de Comerç de Barcelona
Avda. Diagonal 452 - 08006 Barcelone - Espagne
Tél. : +34 (0)934 169 585
Fax : +34 (0) 934 160 735
E-mail : mcerda@cambrabcn.org



HOW TO PARTICIPATE

Complete the following documents
and send back
BEFORE 15th JULY 2010

- registration form
- company profil

(to be completed in English)

The information in the company profile will be published on the web site and in the event catalogue – essential tools for organising your business meetings.



PARTNERS

